

## Press Release

### Bosch to acquire Akustica, Inc.

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- ▶ Bosch continues investment in innovative technology
- ▶ Akustica's promising MEMS technology will complement the current technology portfolio of Bosch, the leading supplier of MEMS sensors.
- ▶ Expands product offering for consumer electronics market

Pittsburgh - Robert Bosch North America agreed today to acquire Akustica, Inc., an innovator in the application of CMOS (complementary metal oxide semiconductor) MEMS (micro electro-mechanical systems) technology in the consumer electronics market. Terms of the agreement will not be disclosed.

Akustica, which was founded in 2001, is based in Pittsburgh, Pennsylvania. The company develops and sells a complete portfolio of digital and analog micro electromechanical microphones featuring CMOS MEMS technology. This innovative technology allows the integration of transducer elements and associated integrated circuits on a single Silicon chip. Bosch is the world leader in MEMS sensors and, with this acquisition, further strengthens its position in this market.

“The strategic acquisition of Akustica with their outstanding application of sophisticated MEMS technology complements our growing semiconductor business and ideally complements our ongoing MEMS activities” said Dr. Stefan Kampmann, executive vice president, Bosch Automotive Electronics. “We look forward to working together with the Akustica team to continue to develop this important business area.”

To date Akustica, which developed and sold the world's first digital MEMS microphone, has sold over 5 million microphones in the global market. All of the company's 36 associates will be employed by Bosch.

According to Joseph A. Jacobson, president and chief executive officer, Akustica, Inc., “We are excited to join the market leader in MEMS sensors and be a part of Bosch's expansion in commercialization of consumer MEMS products. The strength of our combined technology, manufacturing capability,

and talent will allow us to continue delivering innovative and differentiating sensor product solutions.”

#### **About Bosch**

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros in fiscal 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. Including sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros, or eight percent of its sales revenue, for research and development and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and packaging technology, thermotechnology, household appliances, solar energy and healthcare. Bosch employs nearly 24,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$8.6 billion in fiscal 2008. For more information on the company, visit [www.boschusa.com](http://www.boschusa.com).*

#### **About Akustica**

*Akustica is the leading supplier of analog and digital output microphone products that are improving voice-input quality in a host of voice-enabled applications, from mobile phones to Internet telephony on notebooks and PC camera modules. More information about Akustica is available at [www.akustica.com](http://www.akustica.com) or by calling (412) 390-1730.*

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